

Gainesville Jaycees



2018 MULE CAMP MARKET

2018 APPLICATION FOR: MULE CAMP MARKET FESTIVAL OCTOBER 12, 13, & 14, 2018

Since 1993, the City of Gainesville, or Mule Camp Springs as it was once known, has hosted this rich Appalachian festival at the foothills of the North Georgia Mountains. Adults enjoy various mountain arts and crafts, live music, and great food, while children enjoy mule rides, a petting zoo, giant trampolining, inflatables, face painting, and more. The Gainesville Jaycees use the festival's proceeds to purchase Christmas gifts for under-privileged children in Gainesville and Hall

County and for other charitable activities. Gainesville welcomed the world in 1996 as a host of the Centennial Olympic Games. Lake Lanier was the site of the Kayak and Rowing events, and our area became known as the "Hospitality Capital of the World". Once again, the community and the Gainesville Jaycees wish to show you our hospitality by inviting you to the 2018 Mule Camp Market Festival on Gainesville's Downtown Square.

INSTRUCTIONS

DEADLINE: September 1, 2018
Applications received after this date will be charged a \$50 late fee.
No exceptions.

FEES & CATEGORIES: There are five different categories you may apply for. Choose only one category per application. If you want to participate in more than one category, separate fees, applications and photos are required for each category you choose.

1. **Homemade Arts & Crafts: \$150**
2. **Nonprofit General: \$100**
3. **Nonprofit Food: \$175**
4. **Commercial Food: \$600**
5. **Children Activities: Please email**
*Electricity \$50 per outlet (see below).

PAYMENT: Separate payment is required for each application. Please register online at <http://www.gainesvillejaycees.org/about/projects/mule-camp/>. If you apply by mail, you may send one check payable to the Gainesville Jaycees to P.O. Box 36, Gainesville, GA 30501

BOOTH SPACES: Vendor spaces are approximately 10' wide by 10' deep. You may apply for multiple spaces. There are no guarantees on the location of booths. We may have to change your space as needed during the festival. Generally, spaces are assigned and changes made based on seniority, to promote competition, and to facilitate public convenience. All entrants should bring their own displays, tables, chairs, tents, etc.

REFUNDS & ACCEPTANCES: Electronic refunds will be given to denied online applicants. Refund checks and photos will be mailed to denied mail applicants only if they enclose a return envelope. Photos of accepted mail applicants will not be returned. Acceptances are emailed and mailed approximately Sep. 15, 2018.

TAX: You are responsible for collecting and reporting Georgia Sales Tax (7%) on all sales, if applicable. We will provide the state form for your convenience.

2018 SCHEDULE:

Entries due by: Sep. 1, 2018
(\$50 late fee required after this date)

Acceptance Notices Sent: Sep. 15, 2018

Vendor Set-up:

Thurs., Oct. 11, 2018

5:30pm – 9pm on the Square

Vendor Check-in location:

200 Main St. (at corner of Spring St.)
Gainesville, GA 30501

**Vendors cannot set up after 9am
Friday, October 12, 2018 due to police
traffic and safety controls.*

Festival Open to Public:

Fri., Oct. 12 & Sat., Oct. 13

10am – 7pm

(Sat. entertainment times TBD).

Sun., Oct. 14

12pm – 5pm

Vendor Breakdown: 5pm Sun. Oct. 14
** Early vehicle access for loading and
departure not allowed due to police
traffic and safety controls.*

RULES

ELECTRICITY: Limited electricity will be available for \$50 per outlet but is not guaranteed. You must request the number of outlets needed in your application and supply your own 50' 12 gauge drop cord (120 volt 20 amp only). Food vendors may require larger drop cords and should bring their own.

PHOTOS: For each non-food application, you must submit three photos of your work and one of your display. Online applicants must email photos to mulecamp@hotmail.com. Mail applicants must place your name on the back of each photo.

ENCLOSE A RETURN ENVELOPE: Mail applicants must enclose a self-addressed stamped, unsealed 4" x 9" standard # 10 envelope for each category. We will not mail refund checks, notify you of acceptance or denial, or return any materials to mail applicants who do not enclose this envelope.

NONPROFIT GROUPS: Applications must be submitted by an officer or director of your group. Unless you have been a vendor in a prior year, you must submit proof of your non-profit status from the Secretary of State. No political groups, campaigning or rallies are allowed.

COMMERCIAL FOOD VENDORS: All commercial food vendors must submit with their applications 1. a menu; and 2. certificate of insurance. You also must have a fire extinguisher in each booth.

EXCLUSIVITY: In addition to booth fees, our permission and a \$1,000 exclusivity fee is required in advance from any vendor wishing to have an exclusive right on the sale of any product. Please email to discuss.

THEME: The festival is a family oriented celebration of Appalachian folk art. Mule Camp directors have the exclusive right to interpret the festival rules and to require you to remove unacceptable material/activity that does not comply with the theme and to forfeit future participation.

CONTACT US: Mule Camp is run by a nonprofit organization with only part-time volunteers. We may not respond to your question for several days and perhaps weeks. Please read all Instructions and Rules and visit our website before contacting us. You will hear back more quickly if you contact us by email.

Email: mulecamp@hotmail.com Phone: 770-532-7714

Website: <http://www.gainesvillejaycees.org/about/projects/mule-camp/>

-Mule Camp Market makes final interpretation of all rules.

- No refunds will be given if you do not show, must cancel, or are removed for any reason. In the event of unforeseen circumstances, the festival may be terminated at the discretion of the Mule Camp directors or government officials.

-No refunds for bad weather.

-No guarantees on booth location.

-No soliciting or displays outside your vendor space.

-You must keep your area clean during and after the festival.

-No driving to your booth during the festival without permission from police or a Mule Camp director.

-No manufactured products, kit jewelry, production clothing, art supplies, or any other bought-for-resale or non-homemade item may be sold.

-No sound equipment (such as speakers, stereos, or instruments) are allowed.

-No alcoholic beverages.

-No food or drink sold by a non-food vendor except with prior written permission of a Mule Camp director.

-No paintings reproduced from the works of masters, from advertisements, or from widely circulated photographs or offset prints.

-No dealer or agent may stand in proxy for artists.

-Applicants are responsible for collecting and reporting 7% Georgia sales tax information.

-No materials or activities that detract from the festival's Theme.

RELEASE & INDEMNITY AGREEMENT

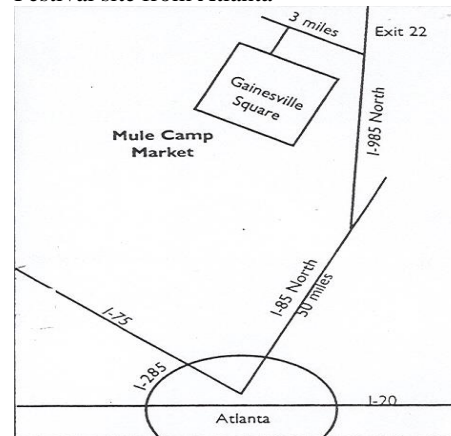
I hereby release, acquit, and forever discharge the Mule Camp Market Festival, the Gainesville Jaycees, and City of Gainesville, its agents, servants, employees, successors, and assigns, and all other persons, firms, and corporations (collectively the "Entities") from and against any and all actions, causes of action, claims, demands, damages, costs, loss of services, expenses, and compensation, which I may acquire or accrue, arising out of any events taking place October 11-14, 2018 or otherwise connected with the 2018 Mule Camp Market Festival. I will indemnify the Entities from all of the attorney's fees, costs, and expenses they incur in conjunction with asserting a claim against the undersigned for indemnity. I also understand that I am responsible for any Revenue and/or Sales Tax applicable for items sold at the 2018 Mule Camp Market Festival and none of the Entities have any responsibility or liability for said Revenue and/or Sales Tax. **I agree to the terms stated above by submitting my application via online registration or by mail.**

FINAL CHECKLIST

1. Read ALL of the application, including without limitation the Instructions, Rules, and Release & Indemnity Agreement.
2. Fill-out the application online or by mail.
3. Email photos if applying online; enclose photos if applying by mail.
4. Enclose return envelope if applying by mail.
5. Sign application if applying by mail
6. Enclose check payable to Gainesville Jaycees if applying by mail.
7. Mail package to:

**Mule Camp Market
P.O. Box 36
Gainesville, GA 30501**

Festival site from Atlanta



**APPLICATION FOR:
2018 MULE CAMP MARKET FESTIVAL
OCTOBER 12-14, 2018**

Official Use # _____

PLEASE TYPE OR PRINT LEGIBLY

NAME _____ ORGANIZATION _____

MAILING ADDRESS _____ CITY/STATE/ZIP _____

AREA CODE & HOME PHONE # _____ AREA CODE & WORK PHONE # _____

E-MAIL ADDRESS _____ # OF YEARS ATTENDED _____

CHECK ONE MAIN CATEGORY AND ALL SUB-CATEGORIES THAT APPLY

1) Homemade Arts & Crafts:

Vendor will have (please circle): Items for Sale Display Only Demonstration

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity _____

4) Commercial Food:

Vendor will have (please circle): Rides Games Demonstration Other

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity _____

2) Children's Activities:

Vendor will have (please circle): Items for Sale Display Only Demonstration

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity _____

5) Nonprofit Food:

Vendor will have (please circle): Rides Games Demonstration Other

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity _____

3) Nonprofit General:

Vendor will have (please circle): Items for Sale Display Only Demonstration

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity _____

FEES- HOMEMADE ARTS & CRAFTS:

Number of booth spaces requested.... _____ x \$150 each = \$ _____

Power is \$50.00 per drop _____ x \$50 each = \$ _____

FEES- NONPROFIT GENERAL:

Number of booth spaces requested.... _____ x \$100 each = \$ _____

Non profit Electricity is \$40 per drop _____ x \$40 each = \$ _____

FEES- NONPROFIT FOOD:

Number of booth spaces requested.... _____ x \$175 each = \$ _____

Non profit Electricity is \$40 per drop _____ x \$40 each = \$ _____

FEES- COMMERCIAL FOOD:

Number of booth spaces requested.... _____ x \$600 each = \$ _____

Power is \$50.00 per outlet _____ x \$50 each = \$ _____

FEES- CHILDREN'S ACTIVITIES:

Please email to discuss pricing. Power needed? Yes No

**SIGNATURE REQUIRED FOR
RELEASE AND INDEMNITY
AGREEMENT:**

*Unsigned applications will be denied

I have read and understand the terms of the Release and Indemnity Agreement included with this application and agree to them.

Print Name: _____

Signature _____

Date _____

CONTACT US: Mule Camp is run by a nonprofit organization with only part-time volunteers. Please read all Instructions and Rules and visit our website before contacting us. Please email at mulecamp@hotmail.com Phone: 770-532-7714 Website: <http://www.gainesvillejaycees.org/about/projects/mule-camp/>