

Gainesville Jaycees



**2011 APPLICATION FOR:
MULE CAMP MARKET FESTIVAL
OCTOBER 7, 8, & 9, 2011**

The City of Gainesville or Mule Camp Springs as it was once known, hosts this rich Appalachian festival at the foothills of North Georgia Mountains. This festival showcases various mountain arts and crafts. The family can enjoy mule rides, live music and great food, while the kids enjoy the petting zoo and many other activities.

The City of Gainesville and Hall County welcomed the world in 1996 as a host of the Centennial Olympic Games. Lake Lanier was the site of the Kayak and Rowing events, and our area became known as the "Hospitality Capital of the World". Once again, the community and the Gainesville Jaycees wish to show you our hospitality by inviting you to the 2011 Mule Camp Market Festival on the Downtown Square in Gainesville.

OUTDOOR FESTIVAL RULES:

The Festival is a family oriented show for spectators of all ages. The work exhibited must be in keeping with this atmosphere. The theme of the festival is Appalachian. We encourage folk art exhibitors to participate. It is the exclusive right and responsibility of the Viewing Committee to interpret the Festival Rules and to require an exhibitor to remove unacceptable material/activity not in compliance with these rules. Violators of these rules will be asked to remove his or her exhibit from the Festival/ Show and will forfeit eligibility for future participation.

CATEGORIES: There are 5 different categories you may apply for on this application. Please choose only 1 category per application. If you are interested in participating in more than one, you must submit an application for each category. (Separate Fees, Applications and Photos required for each category.)

THE CATEGORIES INCLUDE:

1. Arts & Crafts
2. Children Activities
3. Civic/Non Profit General Vendor
4. Civic/Non Profit Food Vendor
5. Commercial Food Vendor

Separate display areas may be provided for each category. Rules and restrictions may vary per category.

TAX: Each applicant is responsible for collecting and reporting Georgia Sales Tax (7%) on all sales, if applicable.

DEADLINE: Sept 1, 2011
Applications received after this date will receive a \$50 late fee. No exceptions.

**2011 MULE CAMP MARKET
FESTIVAL SCHEDULE:**

Deadline for entries Sept 1, 2011

Acceptance Notification ..Sept 17, 2011

Artist Set-up
Oct. 06, 2011 ... 5:00pm – 9:00p
*(No vendor shall set up after 9am
Friday, October 7, 2011)*

Festival Days Oct. 7-9, 2011

Open to Public
Oct. 7, 8 10am – 6pm
Oct. 9 12pm – 5pm

BreakdownOct. 9 6pm

(No early departures allowed)

GUIDELINES:

- Separate Fees, Photos and Applications are required for each main Category.
- Submit 4 color photos with each application.

One must be of your current work on its display stand.

- Photos must be standard 3 1/2" x 5" prints.
- Place your name on the back of each photo.

DEALERS OR AGENTS MAY NOT STAND IN PROXY FOR ARTISTS.

NO BOUGHT FOR RESALE ITEMS ALLOWED.

YOUR PHOTOS MUST BE ACCURATE REPRESENTATION IN SIZE, STYLE, AND QUALITY OF ALL WORK EXIBITED.

BOOTH SPACES: Will be available to individual artists, team artists, food vendors and civic/non-profit groups. Each space is approximately 10' wide by 10' deep. You will be responsible for keeping your area clean during and after the festival. There are no guarantees on the location of booths.

All entrants are expected to bring their own displays, materials, tables, chairs, tents, cover, etc.

Limited electricity will be available for a \$50.00 fee. However, there are no guarantees on availability. You must apply in advance and provide your own 50' 12 gauge drop cord, 120 volt 20 amp only. A standard power drop will support 110 volts which will pull 15 amps.

DISPLAY: A portfolio of matted or framed works may be kept in a viewing bin, but must remain within the confines of your booth space. Exhibitors may display work (including materials in the viewing bins) only in the categories in which their work has been accepted. All work exhibited must be comparable to work shown in photos. All works must be totally attributable to the displaying artists.

TEAM ARTIST: A two person team producing a single three-dimensional product, such as metal, clay, leather, etc. may qualify as a single exhibitor. However, a team may consist of no more than two people. Describe involvement on the application. Both artists must sign the release form.

CIVIC AND NONPROFIT GROUPS: An application must be submitted by an officer or official of your group. No political groups, campaigning or rallies will be permitted.

Exhibit Space: Exhibitor's set-up, including viewing bins, must be contained within your assigned space. Exhibits must be set-up one hour before Market hours and remain until Market Closes each day.

APPLICATION INSTRUCTIONS:

- Read these instructions and follow them carefully.
- Incorrect applications will not be screened.

FEES:

Send 1 CHECK payable to the **Gainesville Jaycees** with EACH Application.

Photos and refund checks will be mailed in the return envelope to those not selected. Photos of those selected will not be returned. Acceptance letters will be mailed to those selected in the return envelope.

EXCLUSIVE FEES:

In addition to booth fees, \$1,000 will be required in advance from any vendor wishing to have an exclusive right on the sale of any product. **No exclusive rights to any vendor will be granted without prior approval.**

RETURN ENVELOPES: You must enclose a self-addressed **STAMPED, UNSEALED 4" x 9"** standard # 10 business envelope for each category entered. The Festival will not be responsible for responding in any manner to an applicant who fails to provide this return envelope with sufficient postage.

RESTRICTIONS: The Mule Camp Market Festival reserves the right to make final interpretation of all rules. An application is a commitment to show. **NO REFUNDS** will be made for cancellation or removal for any cause. In the event of unforeseen circumstances, the show may be terminated at the discretion of the Chairman. **NO REFUNDS will be made for bad weather. No guarantee on booth location.**

No sound equipment (such as radios, tape decks, CD players, stereos, or instruments being played in booths) allowed in exhibit area. (Exception is the stage)

No alcoholic beverages allowed.

No paintings reproduced from the works of masters, from advertisements, or from widely circulated photographs or offset prints.

No manufactured or kit jewelry, production clothing or art supplies.

No vendor will be allowed to drive to their booth during the festival days until 7pm or when the Mule Camp director deems it safe on Friday and Saturday.

FOOD VENDORS: All professional food vendors must display a certificate of insurance with application. Each vendor must also have a fire extinguisher in each booth.

RELEASE AGREEMENT: I do hereby release, acquit, and forever discharge the Mule Camp Market Festival, the Gainesville Jaycees, and City of Gainesville, its agents, servants, employees, successors, and assigns, and all other persons, firms, and corporations (collectively the "Entities") from and against any and all actions, causes of action, claims, demands, damages, costs, loss of services, expenses, and compensation, which I may acquire or accrue, arising out of any events taking place October 6-9, 2011 or otherwise connected with the 2011 Mule Camp Market Festival. This indemnity agreement includes all attorney's fees, costs, and expenses incurred by the Entities, in conjunction with asserting a claim against the undersigned for indemnity. I also understand that I am responsible for any Revenue and/or Sales Tax applicable for items sold at the 2011 Mule Camp Market Festival and none of the Entities have any responsibility or liability for said Revenue and/or Sales Tax. Nothing in this indemnity agreement shall relieve an Entity from liability for willful misconduct or gross negligence.

FINAL CHECKLIST:

Complete all required information on application.

Read the conditions and agree to them as stated. Sign the agreement. The agreement must be signed in order to be accepted.

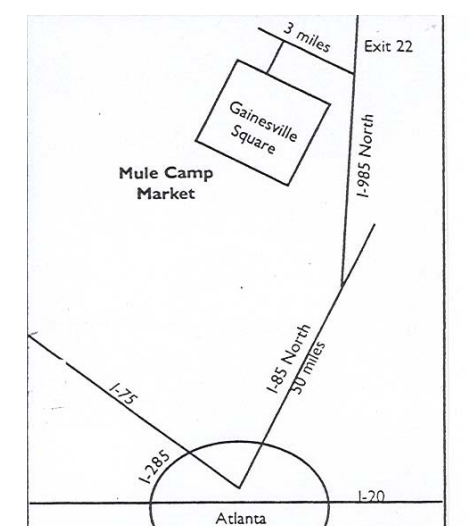
3 Photos of your work and 1 of your display; with proper information on them.

1 check or money order.

Make check payable to:
**MULE CAMP MARKET
 GAINESVILLE JAYCEES
 P.O. BOX 36
 GAINESVILLE, GA 30503**

Include self-addressed, stamped, # 10 envelope for return of your notification and photos.

For Information:
**E-mail: mulecamp@hotmail.com
 or call 770-532-7714**



**APPLICATION FOR:
2011 MULE CAMP MARKET FESTIVAL
OCTOBER 7-9, 2011**

Official Use # _____

E-Mail MULECAMP@HOTMAIL.COM

PLEASE TYPE OR PRINT LEGIBLY

NAME _____ ORGANIZATION _____

MAILING ADDRESS _____ CITY/STATE/ZIP _____

AREA CODE & HOME PHONE # _____ AREA CODE & WORK PHONE # _____

E-MAIL ADDRESS _____ # OF YEARS ATTENDED _____

CHECK ONE MAIN CATEGORY AND ALL SUB-CATEGORIES THAT APPLY

1) Arts & Crafts: (Give a description of Activity*)

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity _____

2) Children's Activities: (Give a description of Activity*)

Vendor will have Rides Games Demonstration Other

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity: _____

3) Civic/Non Profit General/Vendor:

(Give a description of Activity*)

Vendor will have Items for Sale Display Only Demonstration

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity _____

4) Commercial Food Vendor:

(Give a Menu. If no Menu is provided, Vendor will not be Accepted*)

Vendor will have: Rides Games Demonstration Other

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity _____

5) Civic/Non Profit Food Vendor:

(Give a Menu. If no Menu is provided, Vendor will not be Accepted*)

Vendor will have: Rides Games Demonstration Other

Booth is 10x10 – How many spaces do you need? _____

*Brief Description of Activity _____

FEES- VENDOR BOOTH SPACES:

Number of booth spaces requested.... _____ x \$100 each = \$ _____

Power is \$50.00 per drop _____ x \$50 each = \$ _____

FEES- CIVIC/NON PROFIT GROUPS: *To include display, demonstration or sales

Number of booth spaces requested.... _____ x \$50 each = \$ _____

Non profit Electricity is \$40 per drop _____ x \$40 each = \$ _____

FEES- CIVIC/NON PROFIT FOOD VENDORS:

Number of booth spaces requested.... _____ x \$100 each = \$ _____

Non profit Electricity is \$40 per drop _____ x \$40 each = \$ _____

FEES- COMMERCIAL FOOD VENDORS:

Number of booth spaces requested.... _____ x \$600 each = \$ _____

Power is \$50.00 per drop _____ x \$50 each = \$ _____

FEES- CHILDRENS ACTIVITIES:

Please call to discuss pricing. Power needed? Yes No

**RELEASE SIGNATURE
REQUIRED:**

I have read and understand this contract and agree to the provisions of the Release Agreement contained in the instruction portion of the application.

Signature _____

Date _____

Team Artist _____